



PRESS RELEASE

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Environmental Paper Network's RePaper Project Announces New Sponsorship Program

Limited Brands Foundation and Boise, Inc Help Build Paper Recycling Partnerships

February 16, 2011 - The RePaper Project announced today that Limited Brands Foundation and Boise, Inc are providing financial support for the RePaper Project's mission to increase waste paper recovery for recycling in North America.

Investments by Limited Brands Foundation and Boise are supporting a new, more sustainable marketplace of paper choices and will greatly enhance the RePaper Project's work to develop strategic and diverse partnerships that will increase awareness and education around the needs of paper recycling.

"We created our new sponsorship program in the fall of 2010 to help diversify and expand our funding sources," stated Pam Blackledge, coordinator of the RePaper Project. "Boise and Limited are two companies that we are extremely pleased to have supporting our mission. I look forward to the months ahead building collaborative recycling partnerships through their generous support."

The RePaper Project is a program of the Environmental Paper Network (EPN) with a mission to advance paper manufacturing that maximizes recycled content and environmentally preferred fiber sources. The Project's role is to catalyze a collaborative movement that will increase and improve waste paper recovery, allowing a more sustainable resource to be used for paper manufacturing.

Five representatives from EPN member organizations inform the RePaper Project: Canopy, Conservatree, Green America, Green Press Initiative, and National Wildlife Federation.

Please visit www.repaperproject.org to learn more.

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RePaper Project Sponsorship Program

RePaper Project Sponsors are leaders in the sustainability movement and support the RePaper Project's work to bring together, coordinate and spur action by the many diverse stakeholders -- such as industry, schools, NGOs, and government -- that can create real change across the recycled paper industry. Collaborative action among these diverse constituents is crucial to reaching our goals.

Sponsorship is an annual commitment with a variety of levels that suit any budget. For more information contact pam@environmentalpaper.org

The EPN and the RePaper Project do not endorse products and services of its sponsors or others.