



RePaper Campus Challenge

A Campaign to Recover 75% of
Waste Paper for Recycling by 2015



a Guide for
Participating
Campuses



“That which gets measured
gets managed.”

RePaper Campus Challenge

Due to the vast environmental and societal benefits of reducing waste and increasing recycling, the RePaper Project has launched a campaign to recover 75% of our waste paper for recycling, with college campuses as the primary participant in this Challenge. By increasing waste paper recovery rates for recycling, we will be providing a renewable recycled paper industry with the sustainable material it needs to increase recycled content in paper manufacturing. We will also be greatly lessening the impact on our landfills while supporting green jobs within the recycling industry. Best of all, your campus will be moving toward a greener, more sustainable way of daily life by recovering the majority of your paper waste for recycling, thereby decreasing your overall carbon and environmental footprints.

For these reasons and more, congratulations for taking the RePaper Challenge!

Rules to participate in the Challenge

- 1 Pledge** to recover 75% of your waste paper for recycling by 2015.
- 2 Make public** your support of the Challenge.
- 3 Participate** in publicity efforts from the campaign headquarters.
- 4 Report** your tonnage of paper recovered every year in order for the campaign to highlight how much more paper is being recovered due to your efforts. (A simplistic form will be provided to participating campuses to be reported yearly.)

Measuring Paper Recovery Rates on your Campus

Why Measure?

It is important for campuses to be aware of their recycling performance and their waste habits in order to improve their sustainability goals

Without measuring you cannot know whether your efforts are working.

To drive up recycling performance, every institution must take responsibility - and with responsibility first comes the baseline knowledge in order to track your success.



Method of Measuring

As mentioned earlier, it is essential to develop a measurement process in order to best estimate your campuses' recovery rates of waste paper. Because it is near impossible to track every piece of paper that comes onto your campus, the following methods should serve you well enough to gain a suitable estimate of how much paper you are recovering from your total waste. Measuring this every year will then give you the ability to know whether the practices you have put in place are succeeding in advancing your paper recovery rate up to 75% and higher.

Waste Composition Analysis on Your Campus



You want to do a waste composition analysis for a minimum of one week, but ideally longer if possible. The longer you measure something, the more accurate you will be. For however long you do conduct the analysis, be as thorough as possible. You need to capture enough waste to be helpful in creating a measurement equation. You are doing a waste analysis of both the garbage and the recycling containers. There are many helpful resources on-line to walk you through how to do a waste analysis if you have not completed one before. Here's a website to get you started: http://pages.uoregon.edu/recycle/waste_audit_text.html

From your analysis, you want to measure how many total tons of trash are going in the garbage, and of that how much of it is paper. You also want to measure how many tons of paper are going into the recycling containers.

Let's assume for the purposes of this example, that at the completion of your waste analysis, you had 10 tons of trash total. You discover from those 10 tons, you were able to pull 4 tons of paper out of the trash. This is important to track how much paper is getting lost to landfills instead of recycling.

From your recycling containers, you had 6 tons of paper in the recycling bins. Therefore, you can assume you are operating at a 60% recovery rate.



Assumption

Your waste analysis has generated a wide enough sweep of waste to exemplify a fairly accurate waste assessment on your entire campus.



Discovery

You are getting 6 tons of paper diverted from 10 tons of trash.

6 tons of recovered paper / 10 tons of total trash = 60%.
Therefore, how many tons equal 75%? 7.5 tons. You need to recover another 1.5 tons of paper from your campus.



your
Equation

Resources

Join the campaign

on Facebook: RePaper Challenge



This is where we will house much of the information related to the campaign.

Keep up with updates, useful information, and other school's paper recycling programs!

Check out www.RePaperProject.org

On the Tools and Resources page there are many useful pieces of information to learn more about recycled paper, recovering paper, and the environmental benefits of both!



The RePaper Project is a project of the non-profit Environmental Paper Network with a mission to increase the recovery of waste paper for recycling to best support maximizing recycled content in paper manufacturing.

Visit RePaperProject.org to learn more.



RePaper Project

presented by environmental paper network